may we QUOTE

[1] British Prime Minister HAROLD MACMILLAN: "I shall discuss (with Pres Eisenhower) the preservation of the world from communist and communist-instigated aggression. Success in this depends on close co-operation between our country and the U S-a co-operation which must be firmly based on a full respect of each other's point of view." . . . [2] Israeli Ambassador ABBA S EBAN, on being recalled from a short-lived vacation: "I spent one day in Florida. I happen to run into my family and, happily, they recognized me." . . . [3] MEADE ALCORN, Republican Nat'l Chmn, in an effort to define "modern Republicanism": "Could not it be described as dynamic conservatism?" . . . [4] Rep Chas B Brownson (R-Ind): "Gov't still is the businessman's biggest most unfair competition. The taxpayers' money, in the form of gov't capital, is invested in commercial

you on that?

and industrialtype activities to the tune of \$12 to \$15 billion."...[5] Rev IRVING A DE-BLANC, Milwaukee

Catholic monsignor: "'Going steady' is pagan unless there is a reasonable chance of getting married within two yrs." . . . [6] ELIZ-ABETH Ross, acting head, U S Children's Bureau, commenting on testimony of young witnesses, concerning teen-age problems: "Those youngsters made just the points we turned up after yrs of study. The only difference is, they're saying it better than we do." . . . [7] SOPHIA LOREN. Italian actress. on proposal to sink nude statues of herself in a Fla swimming pool: "Sounds like a great idea-if I'm not held responsible for swimmers who get drowned admiring the scenery."



President's Health: Our mail and personal contacts indicate much interest. Many appeals for "inside information." There isn't much. Plenty of gossip, rumors; no traceable foundation. The President is a sick man. He shows strain. There's grave concern in Washington, elsewhere. But there is no authoritative information bey on a doctor's rep'ts. Everyone hopes cruise and spring weather will bring improvement.

Looking beyond current budget furore, few have any conception of truly astronomical sums we shall be called upon to spend on a steadily rising scale, for at least next decade, keeping our armed forces attuned to nuclear knowledge.

A hint is seen in sums now invested in research on nuclear ships, planes, new-type missiles. As we move on to production, putting our defenses on a nuclear basis, our present investment will have to be expanded by significant ciphers.

The Navy—to cite a single example of forward planning — has an exciting proposal to build a sizeable fleet of nuclear-armed seaplanes, based at distant strategic points, and supplied by an atomic surface fleet.

Theory here is that, even in case of a devastating attack on American cities and air bases, these seaplanes could quickly be massed for large-scale retaliation. Going a step farther, it is reasoned that this ace in the air, so to speak, would deter an enemy bent upon striking a quick, paralyzing blow at the American continent.

But, as we said at the outset, our people, generally speaking, are wholly unprepared for the economic consequences of this type of defense. As dreams move from drawing boards to production lines, we shall be faced with an industrial expansion beyond the reach of most imaginations. Unless there are matching advances in automation, manpower shortages in non-defense industries may become our most pressing problem. The resulting tax burden may make present rates seem idyllic.

harmendace



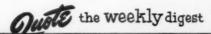
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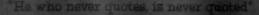
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ACTION-1

My father didn't leave me much money, but he gave me a wonderful bit of advice that has paid off many times. He said, "Whenever you are challenged, do just 3 things. Which 3? The 3 most important things you can think of."—GUNTHER COHN, "Select 3 Goals," Toastmaster, 2-57.

It's a fine thing to have laurels on your brow—but don't browse on your laurels.—Pennsylvania School Jnl.

AGRICULTURE-2

Agriculture is getting more like a factory. You can't hear a bird song when you are on a tractor. And when you are at the house, you can't hear your husband call to the horses as he plows. — Mrs Ross Spencer quoted by Donald R Murphy, Wallace's Farmer & Iowa Homestead.

ANGER-3

Blood is thicker than water—and it boils much quicker, too.—Wildrooter, hm, Wildroot Co Inc.

ATOMIC AGE-4

The atomic scientist, Dr Leo Szillard, said of the future, so dark with the threat of atomic destruction, "Maybe God will work a miracle if we do not make it too hard for him." — HALFORD E LUCCOCK, Christian Herald.

AUTOMATION-5

Automation has many advantages over human labor, but mgt experts tell us that automation costs may equal or exceed the direct labor bill. The big cost, and one that cannot be avoided, is depreciation. Actually, a million dollar machine installed this month may be completely outmoded by a new machine a yr hence.—Wright Line, hm, Wright Line, Inc.

BEHAVIOR-6

Out of our beliefs are born deeds. Out of our deeds we form habits; out of our habits grow our character; and on our character we bld our destination. — Dean Henry C Hancock, Minneapolis Catheral Church of St Mark, Alpha Xi Delta.

CHILD-Discipline-7

"My kid misbehaves," Danny Thomas says, "so I say, 'Go to your room!" And what's in the room? Color TV."—HERB STEIN. TV Guide.

CHRISTIANITY-8

Today's Christian has light but no heat. The materialist has heat but no light.— Dr Jos L HROMADKA, Czech Prostant theologian, Alliance Wkly.



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Page 3



The chief counsel of the Senate Labor Racketeer Investigating Sub-committee, Rob't F Kennedy (brother of Mass Sen John F Kennedy) has an unlisted home telephone number here-and a Washington woman named Mrs Rob't F Kennedy (who is listed in the book) is having her troubles. She is no relation to the att'y, but gets his calls, by day and by night. "There was even a call from an airplane over Seattle," she complains. The telephone company is powerless to help her. So now, in desperation, she plans to have her telephone removed.

At Perle Mesta's sensational Philadelphia party for Hungarian relief, Zsa Zsa Gabor got thru the four-course dinner without touching a piece of silverware. An adoring man seated next to her fed her every bite.

Israel's ambassador here, Abba Eban, is proud of his Cambridge education—and was taken by surprise when someone commented on his "Oxford accent." Said Eban: "It's a Cambridge accent, but never mind. In public service, one expects to get smeared."



CHURCH-9

God put the church in the world. Satan seeks to put the world in the church.—Defender.

CIVILIZATION-10

Civilization is a movement and not a condition, a voyage, and not a harbor.—Arnold Toynbee, historian.

CRITICISM-11

The truth is that for everything that can be accomplished by showing a person when he's wrong, ten times as much can be accomplished by showing him where he's right. The reason we don't do it so often is that it's more fun to throw a rock thru a window than to put in a pane of glass.—Rob't T Allen, "But—I Do Mind Criticism!" Farm Jnl, 3-'57...

EASTER-12

The cross has been woven into the very fabric of our lives thru its long history as the symbol of our faith. . . . Great churches and cathedrals are built in the form of a cross as a reminder to those who worship there. We are familiar with its use as a sign of mercy and help as illustrated by the Red Cross . When we cross our fingers, as we often do when a tense situation lies before us, we are really invoking the power of the cross. And yet, how often we do this as a kind of superstition, forgetting the meaning behind the action. When little children, to attest to their sincerity, say, "Cross my heart," how many of us realize the invocation of God thru the cross lies behind the ancient custom.-LESTER J START, "Sign of the Cross," Pulpit Digest, 3-'57.

book briefs.

MA

We observed some wks ago that if publishers continue bringing out Civil War books at the present rate, there will be nothing left to relate when we come to observe the centennial of the conflict a few yrs hence. But perhaps we are unduly pessimistic. The flow seems endless. We note that in preparation of his treatise, Fiction Fights the Civil War (Univ of North Carolina Press) Rob't A Lively examined a total of 512 Civil War novels. Interestingly, the author lists Gone With the Wind among the 30 "good" novels, but does not include it in a list of 15 "best."

Generally, the book is better than the play, which was better than the movie. — George HART.

Writing in Publisher's Wkly, Paul Nathan reminds us that the typical Hollywood story used to be the one about the writer, hired by a studio, who went to the Coast and sat out the term of his contract, doing little or no work. It is, he assures us, no longer that way. Now, the producer or his representative is likely to come East, hold story conferences with one or more writers in his Manhattan hotel suite. Then he goes home and the writers complete the assignments at their own desks. "Mahomet figures its cheaper and more efficient to come to the mountain." impression that such behavior is somehow scholarly. To reinforce his point, Blanshard quotes Lionel Trilling: "A spectre haunts our culture. It is that people will eventually be uable to say, 'We fell in love and married,' let alone understand the language of Romeo and Juliet, but will, as a matter of course, say, "Their libinal impulses being reciprocal, they integrated their individual erotic drives and brought them within the same frame of reference."

In his little book, On Philosophical Style, Brand Blanshard deplores the fact that our young philosophers, psychologists, and sociologists are allowed to commit mayhem on the language unwarned, and to grow up under the innocent A book that will never make the best-seller lists, but is nevertheless eagerly awaited and carefully studed by research analysts is the Directory of Newspapers & Periodicals, issued annually by N W Ayer & Son. Philadelphia. The 89th edition, just out, reveals that for the 5th yr in a row daily newspaper circulation is on the increase. Combined circulation of U S Englishlanguage dailies in '56 reached a total of 56,596,000 a day—up 750,000 over '55.



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EDUCATION-13

We could afford to double our current educational expenditure if it would give us one more (Enrico) Fermi per generation.—Dr WILLARD F LIBBY, Science Digest.

Definition of education: To render harmless by cultivation.—VIOLA C WHITE, Vermont Diary (Branford).

Education covers a lot of ground, but it doesn't cultivate it.—Highways of Happiness.

Training means learning the rules. Experience means learning the exceptions.—Indianapolis Times.

FOREIGN AID-14

By June 30, '57, total of U S grants and credits of dubious value given in for'gn aid since '47 will be \$60 billion. I grasp what \$60 billion really means when I add the assessed valuation of all real and other property in the 17 biggest cities of this country, to arrive at a grand total of just over 60 billion: N Y, Chicago, Philadelphia, Los Angeles, Detroit, Baltimore, Cleveland, St, Louis, Washington, San Francisco, Boston, Houston, Pittsburgh, Milwaukee, New Orleans, Buffalo and Dallas. We would be appalled by the mere suggestion that these 17 biggest cities, if it were possible, be shipped overseas as gifts to for'gn nations. Yet, in effect, that is what we have done. -Spruille Braden, "For'gn Aid-Design for Nat'l Suicide," Mutual Broadcasting System, 1-27-'57.



GOD-and Man-15

At the summit of every noble human endeavor you will find a steeple pointing toward God.—Dr Mack Seabury, Houston Times.

GOSSIP-16

When tempted to gossip, breathe thru your nose.—T N TIEMEYER, Pulpit Digest.

GOVERNMENT-17

Gov't is the art of the momentarily feasible; of aiming at the

Quite scrap book

Where other men might counsel their sons concerning the birds and the bees, JOHN PHEN-PONT MORGAN, born 120° yrs ago (Apr 17, 1837) was concerned with the bulls and the bears—or, in other words, the optimists and pessimists of nat'l finance. On one occasion he said to the younger Morgan:

Remember, my son, that any man who is a bear on the future of this country will go broke.

least bad attainable, and not of the rationally most desirable. — Bernard Berenson, author.

HEALTH-Mental-18

Jungle villagers have mental ills just like city folks. Where a teacher in the U S might be worried about not having a doctor of philosophy degree, some Asian might worry that he couldn't read as well as his neighbors. Each society sets standards. Failure (to reach them) constitutes a mental health hazard.—Dr Margaret Mead, anthropologist.

HUMAN NATURE-19

We like the fellow who comes right out and says he agrees with us.—Banking.

IMMORTALITY-20

Death is not a period but a comma in the story of life.—Dr Amos John Traven, Christian Herald.

KNOWLEDGE-21

What you don't know won't hurt you, but it may make you act pretty stupid.—Banking.

If ignorance is bliss, why aren't there more happy people?—Atlas News, hm, Atlas Auto Finance Co.

LANGUAGE-22

"Instant literature" has taken its place alongside "instant cocoa" and "instant oats." All of us are living in a bright technicolor forest of words, words, words... persuading or ordering, or seducing or overawing us into buying this, believing that, voting for the other.—Randall Jarrell, consultant in poetry, Library of Congress.

LENT-33

What are we giving up this Lent? We might give up our independence, putting our lives completely into God's hands. But most of us have never done this. We are willing to give God little fag ends of ourselves. But we keep firm hold of the wheel of our lives. Self sits securely in the driver's seat. And we go down the road, bumping continually into all kinds of obstacles, bruising ourselves and others, proud of the independence which we would be so much better off without .- LOWELL BRESTEL HAZ-ZARD, "What Are You Giving Up for Lent?" Internat'l Jnl of Religious Education, 3-'57.

LIFE-Living-24

Like most of his colleagues in medicine and psychiatry, Dr Oliver Spurgeon English has seen a lot of middle-aged patients who have suddenly decided to enjoy life and don't know quite how to go about it. "A man deprives himself of happiness till he is 45," says Dr English. "Then he runs around madly trying to find a doctor with a syringe who will inject the means of happiness into him."—John Kord Lagemann, "What's Eating Middleaged Men? Coronet, 3-'57.

MANNERS-25

Etiquette has reduced dog and American woman to the same status—the door is opened for the dog, the door is opened for the lady. The dog can't do it, and the lady won't.—VIOLA C WHITE, Vermont Diary (Branford).

MODERN AGE-26

The average man on the st needs to know more science today than the teachers knew a generation ago, just to be able to read his newspapers and mags intelligently. Music, art — those possessions formerly of the fortunate few — now belong to the people. Whatever field of subject matter you name—its content and significance for modern living has doubled, trebled . . . in recent yrs!—ALEXANDER J STODDARD, Nation's Schools.

The clinging type of woman is a thing of the past; it's so hard to find anything solid to cling to any more.—Banking.





Concord Hymn

Patriots' Day marks the anniv of the Battle of Lexington-Concord (Apr 19, 1775). 120 yrs ago Ralph Waldo Emerson wrote his Concord Hymn, celebrating the erection of a monument at the site of the original Concord bridge.

By the rude bridge that arched the flood,

Their flag to April's breeze unfurled.

Here once the embattled farmers stood

And fired the shot heard round the world.

The foe long since in silence slept; Alike the conqueror silent sleeps; And Time the ruined bridge has swept

Down the dark stream which seaward creeps.

On this green bank, by this soft stream.

We set today a votive stone;

That memory may their deed redeem

When, like our sires, our sons are gone.

Spirit, that made those heroes dare

To die, and leave their children free,

Bid Time and Nature gently spare The shaft we raise to them and thee.



OPINION-27

To force opinion is like pushing the magnetized needle round until it points to where we wish the North Star stood.—Dorothy Can-FIELD FISHER.

PERSONALITY-28

In the last 5 centuries—probably 20 generations — 1,048,576 people have contributed to your personality. — *Employment Counselor*, Nat'l Ass'n of Personnel Consultants.

RELIGION-29

Anna Louise Strong on a visit to an agricultural co-operative in Russia, asked a gnarled kulak, "How do the new days differ from the old?" He ans'd, "In the old days we invited the priests to bless the fields in the springtime. That made them fertile. But we don't need the priests any more. We have tractors now." That spirit is the most menacing adversary of religion, not only in Russia but everywherfe . . . If you have fertilizer, you don't need faith; if you have penicillin, you don't need prayer; if you have psychology, you don't need salvation; if you have the State, you don't need the Church; if you have science, you don't need God .- Bishop F GERALD ENSLEY, "The Difference Religion Makes." New Christian Advocate. 1-'57.

SEXES-30

Charm in a woman is what backbone is in a man.—MARCELENE COX, Ladies' Home Jnl.

Complete silence on the part of a female is a sign to a man to beware.—William Feather Magazine.

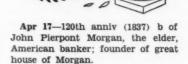
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Bike Safety Wk Nat'l Do-it-Yourself Wk (16-23)

Apr 14—Palm Sunday. . . Pan-American Day (anniv of founding of Pan-American Union, 1890) . . . 155th anniv (1802) b of Horace Bushnell, New England poet and mystic (Bushnell Pk, Hartford, Conn, is his memorial) . . 45th anniv (1912) sinking of the Titanic, on maiden voyage from Liverpool to N Y.

Apr 15—145th anniv (1812) b of Pierre Rousseau, French landscape painter; central figure of the Barbizon school. . . Abraham Lincoln settled in Springfield, Ill 120 yrs ago (1837), forming a law partnership with John T Stuart. . .

Apr 16 - 1st Day of Passover (Hebrew religious observance). . . 170th anniv (1787) 1st production in U S of play written by an American citizen - The Contrast, by Royal Tyler, produced at John Street Theatre, N Y C. . . Slavery abolished in Dist of Columbia 95 yrs ago (1862). Congress appropriated \$1 million to reimburse owners of liberated slaves; \$100,-000 to colonize slaves wishing to emigrate to Haiti or Liberia. . . 95th anniv (1862) b of Amos Alonzo Stagg, veteran football coach. 90th anniv (1867) b of Wilbur Wright, American inventor and aviation pioneer. . . 40 yrs ago (1917) Nikolai Lenin ret'd to Russia, after yrs of exile, to guide destiny of new "people's gov't."



Apr 18—75th anniv (1882) b of Leopold Stokowski, American orchestra conductor. . . 15th anniv (1942) raid by Lt Col Jas H Doolittle and squadron of bombers on Japanese cities, during War II.

Apr 19—Good Friday (Christian religious observance) Patriots' Day, anniv of battle of Lexington-Concord, 1775 (see Gem Box) 185th anniv (1772) b of David Ricardo, English economist. (Our modern principles and practices in taxation and internat'l trade are based on Ricardo's analyses)... 65 yrs ago today (1892) Chas E Duryea, of Springfield, Mass, took the initial drive in his horseless carriage, the 1st American-made automobile.

Apr 20 — 180th anniv (1777) adoption by N Y State of a constitution deliberately drafted to assure aristocratic dominance. One provision was that only persons owning property valued at \$250 or more could vote for senators or governor. . . 145 yrs ago (1812) Geo Clinton became the 1st U S Vice President to die in office. . . 55 yrs ago (1902) Marie and Pierre Curie isolated radium.





It has now been 21 yrs since we have had anything approaching a nat'l survey of disease and accident rates.

There is gen'l agreement that the past two decades have presented us with far more progress in these areas than has any similar period in human history. But we need to know how much progress, and whither we are trending. Thus the U S Public Health Service has begun an ambitious study that will extend over a period of several yrs.

So it is possible that a trained investigator may be knocking at your door one of these days, with a long list of questions. The foundation of the survey will be household interviews, conducted at the rate of 3500 a month. The data thus gathered will be supplemented and fortified by clinical examinations and medical records. Census Bureau experts have helped to develop the sampling methods.

To assure the maximum usefulness, results of the survey will be published every six mo's. The reports will be carefully studied by specialists in administrative and medical planning, and will guide Health Service execs in their future long-range planning. It is anticipated that needs revealed by this delving will result in important new medical research.



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THOUGHT-31

Negative habits of thought are graves in which to bury our lives.— LOWELL FILLMORE, "Foundation Stones." You. 3-'57.

TIME-32

Time is so powerful it is given us only in small doses.—Thoughts for Today, Arnold H Glasow Co.

TRUTH-33

Those who stretch the truth usually find it snaps back.—Tit-Bits, London.

UNITED NATIONS-34

In the main, the UN Charter represents a consensus—if not of men, at least of gov'ts. The document itself is a remarkable compromise in the name of political reality.—Francis O Wilcox, Ass't Sec'y for Internat'l Organization Affairs, in address, "The UN in the Mainstream of History," quoted in Current History.

VALUES-35

A wise man has said that what he fears most is to stand at last before the great white throne and hear a voice asking: "Well, what did you see in my world?" and having to answer: "I never saw it. I was busy telephoning." As far as our fallible human judgment can discern, multitudes of us find the latest fashion book, a shiny automobile, the movies, vitamins, and a thick beefsteak satisfy most of our real desires so we muddle thru life without ever seeing the moral and spiritual world for which God created us .- JAS P WILBOURN, "Life Is Too Short to be Little," Pulpit Digest, 3-'57.

VOCATION-36

The days of picking a vocation because of the money it pays are going out the window. In the future the world will have more respect for every important job. And it won't matter too much what you do, as long as the job needs to be done. Years ago, it may have made sense to pick a vocation for the money in it. But no more. So, you just go right out and choose a career that you would enjoy. — D Kenneth Winebrenner, "Choosing a Career in Art." School Arts, 3-'57.

WAR-Peace-37

Established in the center of our astounding sophistication, furred, rouged, powdered, perfumed, always well fed and silken clad, protected a thousand times by walls and sts and pavements, mails and police and radio and telegraph and press, laws and lights and bells, army and navy, our women go about with a jungle fear devouring their hearts—the fear of war. — KATHLEEN NORRIS, San Franciso Call-Bulletin.

WORK-38

We often hear the expression a fair day's work for a fair day's pay. We would all be better off if we began talking about a good day's work for a good day's pay.—P-K Sideliner, hm, Peter Kunz Co.

Hard work is an accumulation of easy things you didn't do when you should have. — Cuba City (Wis) News-Herald.

WORLD RELATIONS-39

The real darkness of Africa has been the darkness of our own ignorance. — Alan Paton, Ethical Outlook.

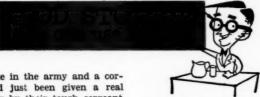


Let this be a column of contrition in which we seek to expiate certain heinous offenses due to careless construction or lack of adequate information.

Item. In our issue of Feb 24, it seems, we conveyed an implication that Alaskans are a people distinct from Americans. Mr I J Montgomery, of the Alaska Merit System, reminds us that an Alaskan is an American. And he is, of course, eminently correct. Our defense (and it is pretty darned weak) is that we simply passed on a set of statistics relayed to us by American Telephone & Telegraph.

Item. In our issue of March 3 we told of a refrigerator with radio built into the door, currently advertised in French periodicals with the arresting banner: "So new they don't even have it in America yet!" Mr F G Wilson, of Ameri-Petroleum Institute asks "How far behind can the French get?" He goes on to relate that Crosley, in '36, marketed a refrigerator with a built-in radio. "It wasn't in the door," says Mr Wilson, "it was in the top. A friend of mine, who was so nuts about radio he had one in every room but the kitchen, bought one of the refrigerators just for the radio."





A rookie in the army and a corporal had just been given a real going over by their tough sergeant as they did their stint on the obstacle course. Now, amid continuing verbal blasts, the sergeant ordered them to watch as he demonstrated the correct way of swinging across a stream bedded with rocks and boulders. For several min's the recruit looked on with mounting fear and apprehension, and then he turned to the corporal.

"What if one of those ropes should break with the sergeant?" he asked.

The corporal turned to look at the rookie with newly-born appreciation.

"You may be a long way from being a good soldier, Junior," he said, "but you're beginning to do some very fine soldierly thinking." —Dan Bennett. a

Texans aren't the only ones who think their own bit of country is perfect. In Colorado they tell about the Texan who died, went to heaven, and was shocked to see a lot of folks chained to a wall. He naturally was scared and demanded to know what was going on.

St Peter reassured him and said he had nothing to fear. "Everybody likes it here except them," he said. "They're from the Rocky Mountain country, and they want to go home."—RED FENWICK, Empire. b



I LAUGHED AT THIS ONE

CARLENE WALKER

It was a young teacher's 1st Commencement. She was eager to put on a program of professional quality, using only student talent.

At rehearsal, she was approached by the sober, sincere lad elected to say the invocation.

"Would it be all right," he asked hesitantly, "if I tape a copy of my prayer to the speaker's stand and read it, so I won't leave out anything?"

"Certainly not!" the teacher ans'd sharply. "In all my time I have never seen a preacher read his prayer. Have you?"

"Well, no," admitted the boy "but, then, *I've* never looked up during a prayer to see."

Whether downgraded Stalin should still lie beside Lenin in the magnificient mausoleum on Red Sq is a problem embarrassing to officials.

This has led to the anonyous quotation: "Well, there's one solution that would be popular. Remove Stalin and put Khrushchev in his place."—Bruce & Beatrice Gould, Ladies' Home Jnl.

QUIPS

A man was fishing in the North Woods and one night around the campfire his guide was telling him of the time he had guided Harry Emerson Fosdick on a fishing trip.

"Yes," said the guide, "he was a good man except for his swearing."

"But look," said the fisherman, "surely you don't mean to say that Dr Fosdick was profane?"

"Oh, but he was, sir," protested the guide. "Once he caught a fine bass. Just as he was about to land him in the boat, the fish wiggled off the hook. So I says to the Doctor, "That's a damned shame!" and the Doc comes right back and says, "Yes, it is!" But that's the only time I ever heard him use such language."—DAN REVELLO.

A WAAC went for a walk in the woods. Coming to a beautiful lake, she decided to go for a swim. She laid her clothes carefully on the ground and took a dip.

As she emerged she saw a male lieutenant coming down the path. Not having time to dress, she hid behind a tree.

The officer approached, stopped, and shouted, "Camouflage Company about turn, quick march!"

And all the trees marched off.— Tit-Bits, London.

Then there was the little girl who was described as "the picture of her father . . . and the sound track of her mother."—Journeyman Barber.

The Russians are truly great inventors. They developed the Czarist boot in 1917, and now they have invented the retroactive heel. — HAROLD COFFIN.

The saying about the way to a man's heart isn't as true as it used to be. Nowadays too many men have ulcers.—Hal Chadwick.

Many times a tight sweater goes with a loose caboose.—Dan Bennett.

The trouble with always looking on the bright side is that sometimes it gets dull.—MAURICE SEITTER.

Nine out of ten women would like to look younger. The tenth would like to look still younger.—D D DUNLEA.

When it comes to saving money, you've got to hand it to the women.

—Charles Ruffing.

Since the discovery of elastic, it is est'd that women take up onethird less space.—Parke Co (Ind) Rural Electric Mbrship Corp'n.

Take care of the pennies—and the pounds will take care of your heirs and their lawyers. — Cambridge (England) Daily News.



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The day "Big Jim"—a two fisted oil driller—took a trip to see his prize well, a wire was waiting for him at the site—he was to return at once to the hospital where his wife was a patient.

Back home, Jim located the doctor and demanded, "What's the matter with the little woman,

Doc?"

"Everything's going to be all right," the specialist assured him. "We just wanted your consent to perform an exploratory operation."

Jim's answer was immediate and final: "No, you don't! Ain't nobody going to wildcat on my wife!" — Road Mach'y News.

You know those terrible arithmetic problems about how many peaches some people buy, and so forth? Well, here's one we like, made up by a 3rd-grader who was asked to think up a problem similar to the ones in his book: "My father is 44 yrs old. My dog is 8. If my dog was a human being, he would be 56 yrs old. How old would my father be if he was a dog? How old would my father plus my dog be if they were both human beings?—New Yorker.

A pre-schooler with considerable TV watching experience wasn't stumped for a remedy when her mother lost her voice in a recent siege of laryngitis. "You got no sound, Mama," diagnosed the tot. "Maybe you need a new tube."

—Watchman-Examiner.

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A Hungarian secret-police colonel was inspecting a particularly "sensitive" strip of the border. "Far too many persons have been slipping across at this point," he informed the guards. "I have been ordered to test your security precautions."

After deploying guards at strategic points, the colonel began creeping on all fours toward the barbed wire. "Can you see me now?" he called out.

When they ans'd yes, the colonel started all over again. On the 4th attempt, he slipped under the fence. "Can you see me now?" he called back.

"No, Comrade Colonel," was the

"Then you'll never see me again," retorted the colonel and hastened on his way to freedom.— Christian Science Monitor.

"Young man in the back of the room," said the prof, "what was the date of the signing of the Declaration of Independence."

"Dunno."

"Who was Tom Paine?" asked the prof.

"Dunno."

"Well, well," said the prof. "I assigned these questions last Thursday. What were you doing last night?"

"Drinking beer with some of the boys."

"You mean," demanded the teacher, "to stand there and tell me that? How do you expect to pass this term?"

"I dunno, Bud. I just come to fix the steam pipes."—Atlas News, hm, Atlas Auto Finance Co. k



Ideal Woman

The American male, reports anthropologist Margaret Mead, wants his woman to be "dependent, shy tender, responsive, and mildly frightened."—News item.

Says anthropologist Margaret Mead.

A woman we all would be wise to heed,

"A man wants his woman dependent and tender,

A woman who'll go wheresoever he'll send her,

A woman responsive and" (this must be verified)

"Fragile and pale and a little bit terrified."

Well known to this student of South Sea Islanders,

Of Eskimos, Zulus, and Scottish Highlanders.

Is the fact that it's seldom a fellow will care

For a woman, no matter how buxom and fair,

Who makes him feel smallish and weak while romancing—

A dominant female who leads when they're dancing.

So clinging vines, cling, make a man seem a tower,

Be soft and be helpless, and frequently cower,

Look up at him somehow, though two inches taller,

And loosen his tie and unbutton his collar,

Currently making the rounds is the story about the lovely and talented sec'y who announced that she was quitting her job.

The men in the small plant where she worked were dejected by the loss of such beauty.

Finally, one of the men informed her they were striking for a raise. "But what's my going got to do with your salary?" she asked.

"Well," he explained, "we've always considered you one of our fringe benefits." — United Mine Workers Jnl.

Two ladies who had not seen each other for a long time met on the street. "Oh, Mary!" exclaimed one of them. "So many things have happened to me since I saw you last. I've had my teeth out and an electric stove and refrigerator put in."—Capper's Wkly.

After one Continental concert, some yrs ago, the late Italian conductor Arturo Toscanini was presented with an enormous floral wreath from admirers. He declined to accept it. "Such things are for prima donnas or corpses," he said, "I am neither!"—Tit-Bits, London.

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And yet do the cooking, the cleaning, the shopping,

From sunup to sundown without ever stopping.

In short, if you'd please Mr Average Spouse,

Be as strong as a moose and as meek as a mouse.



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FRANK LLOYD WRIGHT, architect, on learning the Chicago Theological Seminary plans to tear down Robie House, one of his favorite creations: "A religious organization has no sense of beauty. You can't expect much from them."

1-Q-t

Pablo Picasso, Spanish painter: "Ah, good taste! What a dreadful thing! Taste is the enemy of creativeness." 2-Q-t

JOHNNY HEIM, Milwaukee wrestling promoter: "There hasn't been a legitimate wrestling contest in 50 yrs.



Edited by Alice Jacobs

It's a far cry from the old trailer to the new mobile home. Here's one of the newest variations; a mobile house which has folding floor, wall, and roof sections, and more than 500 sq ft of living space. Folded and ready to travel, the "house" is 8 feet wide by 35 feet long. But when you set it up for housekeeping, it expands to 15 feet wide and contains 2 bedrooms, bath with shower, Pullman kitchen, and a 131/2 by 141/2 foot living room. Each room has forced-air heat. Incidently, you can unfold it

and set it up for housekeeping in a matter of 6 hrs or less. Mobile home, which is made by the Schult Corp'n, Elkhart, Ind, costs \$6250 fully furnished.

We assume this next item is, or will be, available at auto stores; it's designed to make life happier for motorists. An emergency spare tire for automobiles can be rolled up into a package the size of a football. And it's inflated with a carbon dioxide cartridge that has a life expectancy of 1000 mi's.

NOTE here items of special interest in this issue -Pile QUOTE for future reference. Use comprehensive Index, issued each 6 months. A ring binder holding 52 issues of QUOTE is available at \$2.50 postpaid.

